

MARCH 22-23, 2024

# SPONSORSHIP PACKAGE



BEREAN CHRISTIAN  
CHURCH GWINNETT  
1465 HIGHPOINT RD  
SNELLVILLE, GA 30078

# 2024

# ABOUT US

Building a Solid Youth Ministry (BASYM) was created to train, encourage and inspire those who work with youth in ministry. BASYM was founded more than 20 years ago by Dr. Kevin B. Lee. BASYM is designed to re-energize children and youth ministry leaders, dedicated to advancing the Kingdom through strategic training, devoted to biblical and practical principles, all in an effort to glorify God while reaching generations of children and youth.

BASYM exists to train adults to effectively work with children and youth, to encourage creativity in teaching children and youth and to inspire young people to grow in their relationship with God.

Berean Christian Church Gwinnett is the host location for BASYM. Between all Berean Christian Church campuses, we have approximately 18,000 in membership, with a weekly attendance of over 6,000.

## Why Building A Solid Youth Ministry?



BASYM is a one of a kind experience for children and youth leaders. The environment encourages several key things: creativity, spiritual growth and innovation. When a youth leader leaves BASYM, they will leave motivated to do ministry differently. As our world continues to evolve, so does our youth. We have to remain connected and collaborate to ensure that we are learning from each other but also learning from extraordinary leaders who are trained to teach biblical principles in a practical way. By doing this, we support our children and youth in learning and retaining God's word along the way.

# SCHEDULE

## FRIDAY, MARCH 22, 2024

8:00 AM	Continental Breakfast/Registration
9:00 AM	General Session
10:00 AM	Breakout Sessions
1:00 PM	Lunch
2:00 PM	Closing

## SATURDAY, MARCH 23, 2024

8:00 AM	Continental Breakfast/Registration
9:00 AM	General Session
10:00 AM	Breakout Sessions
1:00 PM	Lunch
2:00 PM	Closing

# WHY SPONSOR?

BASYM has several sponsorship packages available, providing your organization with a variety of options relating to exposure in direct correlation to your financial commitment. Participating, as a sponsor and/or vendor at BASYM, will take you straight to your target market while demonstrating your level of support and commitment to impacting the community.

BASYM can provide your organization with:

- Increased marketing opportunities including visibility on the BASYM website, associated marketing materials and social media sites guaranteed up to 3 months prior (if commitment is received by the due date).
- The sponsorship model allows you to capture attendees' attention in a variety of ways, depending on the specific needs and branding of your business.
- Maximum exposure at a conference devoted to supporting participants and developing them to optimal performance through education and support.
- An opportunity to build and reinforce strategic relationships with participants in children and youth ministry.
- You will have time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build awareness among a relevant audience.

FOLLOW US

@BUILDINGASOLIDYOUTH



[WWW.BUILDINGASOLIDYOUTHMINISTRY.COM](http://WWW.BUILDINGASOLIDYOUTHMINISTRY.COM)



# SPONSORSHIP PACKAGES

## CORPORATE SPONSOR - \$2,500

- Inclusion of logo and name on the big screen during breaks
- 7' plaque recognizing sponsorship
- Exclusivity in your industry
- Live plugs at opening and closing of BASYM
- Logo and link on website
- Logo featured on printed materials and media releases
- (4) BASYM VIP tickets
- Exhibition space
- Promotional material in event bag

*We need your support!*

BASYM operates under a non-profit 501(c)3 through Berean Christian Church. Please note that all sponsorships are tax-deductible.

We have many options to choose from but please note that we can customize packages to fit your needs.

If you cannot find one to fit you, please email us at [info@buildingasolidyouthministry.com](mailto:info@buildingasolidyouthministry.com).



**PLATINUM - \$1,500**

- 5' plaque recognizing sponsorship
- Exclusivity in your industry
- Live plugs at opening and closing of BASYM
- Logo and Link on website
- Logo featured on printed materials and media releases
- (2) BASYM VIP tickets
- Exhibition space
- Promotional material in event bag

**GOLD - \$1,000**

- Live plugs at opening and closing of BASYM
- Logo and Link on website
- Logo featured on printed materials and media releases
- (2) BASYM VIP tickets
- Exhibition space
- Promotional material in event bag

**SILVER - \$500**

- Live plugs at opening and closing of BASYM
- Logo and Link on website
- Logo featured on printed materials and media releases
- (2) BASYM tickets
- Exhibition space
- Promotional material in event bag

**BRONZE - \$250**

- Logo and Link on website
- Logo featured on printed materials and media releases
- (2) BASYM tickets
- Exhibition space
- Promotional material in event bag

**JUST WANT TO BE A  
VENDOR?**

Become a vendor for \$100 and make your products or services available to our attendees. Includes Exhibition space and logo in visual media only.

# POLICY & CONDITIONS

Sponsorship and vendor packages, which may be limited in number, will be allocated to those organizations who submit earliest. Allocation of sponsorship packages and tables, regardless of the preference indicated, and alteration of the floor plan is at the discretion of the BASYM Core Group, whose decision will be final.

## **CANCELLATION POLICY**

Once a Commitment Form has been received, any cancellation must be advised in writing to [info@buildingasolidyouthministry.com](mailto:info@buildingasolidyouthministry.com). If the cancellation is received up to 2 months before the event, an administration fee of 25% of the total price is retained. If less than 2 months prior to the event, no refund is applicable.

## **DETAILED REQUIREMENTS AND DATES**

BASYM Core Group requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of tote inserts or other arrangements will be sent via confirmation letter at a later date with relevant deadline dates.

In the event that materials, information or artwork required by BASYM are not received by the designated deadlines, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case.

Logos will be requested in PDF, jpg and png formats with a minimum resolution of 300dpi. Should an alternative format be received, the BASYM Core Group cannot be held responsible for the quality of the logos displayed in any of the promotional material. Logos of poor quality can be rejected by the BASYM Core Group to maintain the quality of published/printed materials.

## **VENDOR DISPLAY RULES**

The BASYM Core Group shall determine the hours during which the vendor exhibition shall be conducted and the hours of access for vendors, including variations of such times, as shall be necessary.

The vendor booth is to be fully manned and operational beginning on F shall not commence until after the event closes. **Deadline for submission of requested materials is February 29, 2024.**

No advertising materials, such as banners, are allowed outside the designated booth area. Excessive noise that inconveniences other vendors or the conference will not be allowed. The BASYM Core Group will make the call as to whether there is an annoyance.

No obstruction of any form will be allowed in the aisles and walkways.

While companies are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other companies or distracting from the other vendors will be discouraged.

The sponsor/vendor will acknowledge that BASYM, in addition to Berean Christian Church will not be responsible for any loss or damage to the sponsor's/vendor's property and that all vendor material and equipment is the sole responsibility of the vendor.

## **LIABILITY/INSURANCE**

In the event of industrial disruptions or natural disasters, BASYM cannot accept responsibility for any financial or other losses incurred by the delegates.

BASYM takes no responsibility for injury or damage to persons or property occurring during BASYM. All insurance including medical coverage or expenses incurred in the event of the cancellation of the BASYM lies under the responsibility of the individual delegate.

Attendees are encouraged to choose a travel insurance policy that includes loss of fees/deposits through cancellation of your participation in BASYM, or through the cancellation of BASYM itself, loss of airfares for any reason, medical expenses, loss or damage to personal property, additional expenses and repatriation should travel arrangements have to be altered. BASYM will take no responsibility for any participant failing to insure.

The sponsor/vendor is responsible for all personal injury, damage to property or other losses, liabilities or claims arising in connection with the sponsor's/vendor's participation at BASYM. The sponsor/vendor will indemnify BASYM in respect of any losses, liabilities or claims in respect thereof. The sponsor/vendor agrees to participate at its own risk and to take out adequate insurance in respect of all such losses, liabilities and claims.

BASYM take all reasonable precautions to ensure the building is secure. To assist us, all persons attending BASYM must wear the official BASYM name badge at all times.

## **PARTNERSHIPS**

Nothing contained in this agreement will be deemed to constitute a legal partnership, joint venture or agency relationship between your company or organization and BASYM. You must not do anything, which will in any way, portray that you are a legal partner of BASYM.

## **SPONSORSHIP AND EXHIBITION PACKAGES**

Sponsorship Proposal current as of January 2024.



Please refer to the sponsorship packages in this Proposal for outlined benefits. Any variations to the description of each package must be as agreed, in writing, with the BASYM Core Group. Sponsorship and vendor entitlements will not commence until the Commitment Form and deposit are received by the BASYM Core Group.

## **VENUE**

The sponsor/vendor and the servants, agents, contractors and invitees of the sponsor/vendor are also to observe the rules, regulations and procedures as prescribed by Berean Christian Church.

The sponsor/vendor assumes the entire responsibility and liability of losses, damages, activities on Berean Christian Church premises and will indemnify, defend, and hold harmless Berean Christian Church, its owners, its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims.



## BUILDING A SOLID YOUTH MINISTRY CONFERENCE SPONSORSHIP FORM

Dr. Kevin B. Lee, Founder

### Core Ambassadors

David Cuffie

Taiwana Mearidy

Tamika Nalty

Shatakia Niles

Joseph Walker

### Berean Christian Church Gwinnett

Dr. Kevin B. Lee, Senior Pastor

Tray Burch, Minister of Children & Youth

David Cuffie, Director of Church Ministries

Charles Davis, Director of Operations

Tiffany Hayes, Administrative Support

Wanda Holland-McGee, Bookstore

Michelle Jackson, Media Assistant

Donald Middleton, Maintenance

Tamika Nalty, Director of Children

Rhonda Peavy, Executive Assistant

Curtis Spratt, School of Biblical Studies

Derrick Summerville, Minister of Music

Angela Thicken, Ministry Support Lead

Joseph Walker, Media Director

Berean Christian Church Gwinnett  
Building A Solid Youth Ministry Conference  
1465 Highpoint Rd  
Snellville, GA 30078

P: (678) 240-2213

E: info@buildingasolidyouthministry.com

### SPONSOR INFORMATION

Donor name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES (PLEASE CHECK)

<input type="checkbox"/>	Corporate	\$2,500
<input type="checkbox"/>	Platinum	\$1,500
<input type="checkbox"/>	Gold	\$1,000
<input type="checkbox"/>	Silver	\$500
<input type="checkbox"/>	Bronze	\$250
<input type="checkbox"/>	Other	_____

### PAYMENT METHOD (WE ACCEPT CHECK, CREDIT CARD OR PAYPAL)

**CHECK:** Please write your check or money order made payable to **Building A Solid Youth Ministry**.

**CREDIT CARD:** Enter in the following information if you're using a credit card to make your donation.

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV (card verification value): \_\_\_\_\_

Card holder's name: (please print) \_\_\_\_\_

Signature: \_\_\_\_\_

**PAYPAL:** You may submit your payment via PayPal to gwfinance@bereanchristianchurch.org.

**THANK YOU FOR YOUR CONTRIBUTION!**